

**Editorial**

# Introduction to a New Journal: *International Journal of Social Sciences and Artistic Innovations (IJSSAI)*

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**Received:** Jan 29, 2021; **Accepted:** Feb 6, 2021; **Published:** Mar 20, 2021

With the advent of technology and its advancement in society, this is the time for revisiting issues related to individual integrity and collective integration among various disciplines. Also worthy of critical review is reconciling teaching, learning, and research methods which address various complex issues in society with scientific advancement, inquiry, veer inter-disciplinary and multi-disciplinary methods in the effort to find solutions. Nevertheless, many challenges still need to be addressed by more inclusive research approaches. Accordingly, the latest research trends are readily looking at linking Science, Arts, Social sciences, Mathematics, and Engineering disciplines, with other seemingly unrelated disciplines. Study data indicate inter-disciplinary approaches yield qualitative, quantitative, empirical, computational, and theoretical methods that strengthen research practices, benefit a maximum number of people, and offer a better guide to policymakers.

Any field of study originates from “creative ideas”. During the last century, there was a great emphasis on sowing creativity into young children (Wallas 1926) at their earliest exposure to education. With a focus on artistry and creativity, there were empirical (Gilford 1988), quantitative (Torrance 1967), and qualitative (Clifford 1964) studies to define, measure and assess the value of creativity and artistry in different fields.

We seek to build upon this research and create a forum to explore international practices by promoting an artistic and creative research praxis upon which to bridge traditional research methods and innovative ideas for both education and industry.

To create a platform for publicizing the latest innovative research practices, we introduce you to a new journal, the *International Journal of Social Sciences and Artistic Innovations*. Our intent is to create an opportunity for all researchers to contribute their novel research ideas and make them available to the broad reach of a new audience by publishing in this journal. The latest research trends in the areas include:

### **Social Sciences**

- Psychology and Psychiatry
- Sociology
- Education and Educational Research
- Cultural studies
- Media and Communications
- Language Teaching
- Educational Technology
- Gender Issue and LGBT
- Youth Development
- Volunteer Service and Management
- Crisis Intervention
- Business Management
- Customer Satisfaction and Loyalty
- Service Quality and Innovation

- Adult Education
  - Teacher Education
  - Early Education
  - Higher Education
  - Multicultural Education
  - Diversity Culture
  - Effective Learning
  - Teaching and Assessment
  - Early Childhood Development and Care
  - Social Work with Children, Youth and Families
  - Social Work with Elderly and Disabled People
  - Long-term Care and Social Care
  - Social Security and Social Policy
  - Poverty and New social Risks
  - Social Work for Minorities and Immigrants
  - Retailing Management, Evolution and Marketing
  - Gender-based Violence
- Artistic Innovations**
- Musical Arts and Theatre
  - Film Studies
  - Applied Arts
  - Performing & Visual Arts
  - Media Arts
  - Innovations on Literature and Poetry
  - Innovations on Language and Linguistics
  - Contemporary Theatre and Performance
  - Creative Arts, Film and Media
  - Interactive Media
  - VR/IR/MR
  - Animation Studies
  - Cinema and Screen Studies

All potential researchers from academic institutions and industry are encouraged to submit their original research manuscripts to this journal. The journal will strictly follow the blind peer-review process and provide an open access high-quality reviewing process. Thus, this will become a promising publication platform for you to share your research with peers, institutions, and industry fields. We will always strive to maintain a collaborative environment among the published authors through their publications in the *International Journal of Social Sciences and Artistic Innovations*.

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